NSU NOVA SOUTHEASTERN UNIVERSITY

H. Wayne Huizenga College of Business and Entrepreneurship

MGT 2050 - Principles of Management

I. Course Information

Course: MGT 2050 - Principles of Management
Semester Credit Hours: 3.0
Course CRN and Section: 21066 - 1DY
Semester and Year: Fall 2017
Course Start and End Dates: 08/21/2017 - 10/15/2017
Building and Room: Carl DeSantis Building - 3033

II. Instructor Information

Professor: Dr. Marina McCarthy
Email:
Phone: (954) 262-5109 **Office Hours:**

Day	Time	Location
MR	11:30am - 1:30pm	DeSantis 5113

Office Hours:
Tuesday 12:00 PM – 1:45 PM
Thursday 12:00 PM – 1:45 PM, and by appointment

III. Class Schedule and Location

Day	Date	Time	Location	Building/Room
TR	08/22/2017 - 10/06/2017	2:30 PM - 5:00 PM	Ft Lauderdale/Davie Campus	Carl DeSantis Building-3033
R	10/12/2017 - 10/12/2017	1:00 PM - 3:00 PM	Ft Lauderdale/Davie Campus	Carl DeSantis Building-3033

IV. Course Description

Provides an overview of management history and theory, schools of management thought, the functions and processes of management, and the environment within which the modern manager operates. Frequency: Every Fall and Winter.

V. Course Objectives / Learning Outcomes

1) To develop an understanding of how modern management theory evolved.
2) To examine and understand modern management theory and practice.
3) To analyze and discuss planning, organizing, controlling, decision making, communication, motivation, leadership, human resource development, information systems, social responsibility and management of the future.

4) To promote group interaction through class discussion.
5) To develop oral and written communication skills, to articulate and defend one's position.
6) To synthesize all the above into a coherent picture from which to forecast the future directions and challenges for management in the 1990s and beyond.
7) To understand the ethical issues within the field of management.

VI. Materials and Resources

Book Url: NSU Book Store
Course Required Texts and Materials:

> **Management - LearnSmart Textbook online with Connect access**
> **Edition: 7**
> **Authors: Kinicki**
> **ISBN: 9781259304200**
> **Publisher: McGraw-Hill**

Section Required Texts and Material:
Please note: In the bookstore you purchase a code for the eBook with Connect and SmartBook included. If you would like to purchase a hard copy you may do so with your code through McGraw-Hill for $15 more. ISBN: 9781259304200 (Available in the NSU Bookstore).
Once you purchase the code, **please log in on the Connect website** to start using the book.
http://connect.mheducation.com/class/m-mccarthy-mgt-2050-fall_1_2017_mccarthy_ee

Required Software
Cadotte, Ernest R. *Business Primer,* Innovative Learning Solutions, Inc. 2008. Approximate cost is $30.00. Specific details on how to sign up and purchase will be announced in class.

VII. Course Schedule and Topic Outline

Course Schedule:

Schedule	Chapters	Assignments
Week 1	1 & 2	LearnSmart, Connect
Week 2	3, 4 & 5	LearnSmart, Connect
Week 3	6 & 7	LearnSmart, Connect
Week 4	8 & 9	LearnSmart, Connect
Week 5	10 & 11	LearnSmart, Connect
Week 6	12 & 13	LearnSmart, Connect
Week 7	14 & 15	LearnSmart, Connect
Week 8		**FINAL EXAM**

VIII. Assignments

Schedule	Dates	Chapters	Assignments
Week 1	Session 1	1	LearnSmart, Connect
	Session 2	2	LearnSmart, Connect
Week 2	Session 1	3 & 4	LearnSmart, Connect
	Session 2	5	LearnSmart, Connect
Week 3	Session 1	6	LearnSmart, Connect
	Session 2	7	LearnSmart, Connect, Simulation: Q1 Decisions
Week 4	Session 1	8	LearnSmart, Connect
	Session 2	9	LearnSmart, Connect, **Mid-Term**
Week 5	Session 1	10	LearnSmart, Connect
	Session 2	11	LearnSmart, Connect Simulation: Q2 Decisions
Week 6	Session 1	12	LearnSmart, Connect
	Session 2	13	LearnSmart, Connect Simulation: Q3 Decisions
Week 7	Session 1	14	LearnSmart, Connect
	Session 2	15	LearnSmart, Connect, Simulation: Q4 Decisions, Board Presentations and Written Report
Week 8			**FINAL EXAM**

IX. Assessments

Your final course grade will be comprised of six (6) elements, each of which is described in greater detail below:

	Points	% of Grade
Learn Smart Activities	150	15
Connect Assignments	100	10
Simulation	250	25

Mid-Term	200	20
Participation	100	10
Final Exam	200	20
Total Points	1000	

X. Grading Criteria

Undergraduate Grading Criteria:

Percentage	Letter Grade	Description	GPA Equivalent
95 - 100	A	Excellent	4.0
90 – 95	A-		3.7
87 - 90	B+		3.3
83 – 87	B	Good	3.0
80 – 83	B-		2.7
77 – 80	C+		2.3
72 – 77	C	Satisfactory	2.0
70 - 72	C-		1.7
68 - 70	D+		1.3
60 - 68	D		1.0
<60	F	Failure	0.0
No rounding of scores.			

XI. Course Policies

BLACKBOARD:
Blackboard is the primary course management tool for this course. Therefore, please make sure that you have proper access to Blackboard. Blackboard will contain course announcements, documents, access to LearnSmart software, Connect assignments and other important information. I will be using Blackboard as one avenue of communication with the class; therefore, it is important that the e-mail address you are using for Blackboard is correct and is one that you check frequently.

TEACHING PHILOSOPHY
Individuals learn through a variety of means and mediums. Therefore, we will explore course topics and foster skill-building through a variety of teaching methods, including: lectures, interactive LearnSmart software, case analyses, group work, video analyses, role plays, and other in-class and on-line exercises.

CLASSROOM ETIQUETTE AND EXPECTATIONS:
It is expected that all students will conduct themselves in professional manner. This means:
- Treating all classmates and the course instructor with respect
- Arriving on time for class and avoiding early departures
- NO use of cell phones, laptops, tablets, or other electronic instruments or recording devices during class.

XII. University Policies

Academic Integrity

The university is an academic community and expects its students to manifest a commitment to academic integrity through rigid observance of standards for academic honesty. The university can function properly only when its members adhere to clearly established goals and values. Accordingly, the academic standards are designed to ensure that the principles of academic honesty are upheld.

The following acts violate the academic honesty standards:

- Cheating — intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.
- Fabrication — intentional and unauthorized falsification or invention of any information or citation in an academic exercise.
- Facilitating Academic Dishonesty — intentionally or knowingly helping or attempting to help another to violate any provision of this code.
- Plagiarism — the adoption or reproduction of ideas, words, or statements of another person as one's own without proper acknowledgment.

Students are expected to submit tests and assignments that they have completed without aid or assistance from other sources. Using sources to provide information without giving credit to the original source is dishonest. Students should avoid any impropriety or the appearance thereof in taking examinations or completing work in pursuance of their educational goals.

In support of the Code of Student Conduct, any violations of the Code of Student Conduct and Academic Responsibility and/or university policies and procedures may result in disciplinary action and/or criminal prosecution. Disciplinary action may include, but not limited to, failing the assignment and/or the entire course, academic probation, suspension, or expulsion and are administered initially by the faculty member, who is required to report any incident of misconduct to their department chair and the Office of the Assistant Dean. This code seeks to promote high standards of behavior and academic integrity by setting forth the responsibilities of students as members of the university community. Abiding by the code ensures a climate wherein all members of the university community can exercise their rights of membership.

If students have questions about what constitutes academic misconduct before turning in an assignment, they should see their Instructor or the NSU Student Handbook

Accommodations for Students with Documented Disabilities: For more information about ADA policy, services, and procedures, students may contact the Office of Student Disability Services at 954-262-7189. Each student with a disability should contact the Office of Student Disability Services prior to the commencement of classes to discuss his or her needs.

Last Day to Withdraw: To withdraw from a course, it is not sufficient simply to stop attending class or to inform the instructor of your intention to withdraw. In accordance with college policy, contact your academic advisor to begin the withdrawal process. The last day to withdraw from a course is detailed on the applicable Academic Calendar.

Email Policy: All email communications between students and faculty must be conducted via NSU email accounts. This requirement will assist NSU in communicating more effectively and protecting your privacy. Emails sent to faculty from non-NSU accounts will be returned to the sender with instructions to resend the communication from your NSU account. To set up an NSU email account or to get help with an existing account, visit the Computing Help Desk. You may also call the Help Desk at (954) 262-HELP or 1-800-541-6682, ext. HELP (4357).

Student Course Evaluations: Student comment and feedback evaluating each college class is an important tool to evaluate program effectiveness. Participation in this process is a responsibility of each student. The university uses electronic evaluations that are completed online. It is important to the faculty and administration that students complete the online evaluation of each course. Students will be notified via NSU email accounts when the evaluation web link is opened (approximately the next-to-last week of the course). At the completion of the term and after instructors submit grades, instructors will receive an anonymous summary of the entire class's evaluation. Student names or ID numbers cannot be identified.

Library Resources: Students conducting research for class assignments may use the Alvin Sherman Library, which provides extensive access to print and electronic books and academic/scholarly journals and hundreds of databases in a variety of subject areas with full-text articles, videos, reference books, statistics, company profiles, and general news. Reference librarians are available in person at the Reference Desk as well as by phone (954-262-4613), email, chat, text, and individual appointment to provide instruction on

how to identify and use library resources. For times and details, visit the library's Ask a Librarian webpage. Library Guides and Tutorials are also available online.

Student Success: All undergraduate students and faculty are encouraged to utilize the Office of Undergraduate Student Success to locate information about university-wide resources designed to promote student success.

Sample of Cover Page to be Used for All Assignments

Nova Southeastern University
H. Wayne Huizenga College of Business and Entrepreneurship
Assignment for Course: (Course number and title)

Submitted to: (Professor's name)

Submitted by: (Student's name)
                                               (Student's ID number)
                                               (Address)
                                               (Work phone number)
                                               (Home phone number)

Date of Submission:

Title of Assignment:

CERTIFICATION OF AUTHORSHIP: I certify that I am the author of this paper and that any assistance I received in its preparation is fully acknowledge and disclosed in the paper. I have also cited any sources from which I used data, ideas of words, whether quoted directly or paraphrased. I also certify that this paper was prepared by me specifically for this course.

Student Signature: _____

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Instructor's Grade on Assignment:

Instructor's Comments: